



IT GmbH

Pricing Blueprint

Product Tiers & Deployment Options

Noxovision is designed to scale with your business, from startups to high-volume enterprise platforms. We offer three distinct deployment models to balance control, maintenance, and speed.

Managed Private Cloud

The gold standard for high-volume platforms looking for enterprise reliability without the operational burden.

- **Pros:** Zero maintenance overhead; hardware is bespoke and tailored to your individual needs; private and secure.
- **Price:** Starting from **200€** per month. Each additional instance from **100€**
- **Included:** SLAs, Premium Support, Custom Scaling & Features

On-Premise

Best for organizations requiring maximum control over their media processing lifecycle.

- **Pros:** Full hardware control; absolute sovereignty over infrastructure and dataflow; deep integration.
- **Price:** Starting from **230€**. Each additional instance from **120€**
- **Included:** SLAs, Premium Support, Custom Scaling & Features

Public Cloud (SaaS)

For startups and small volume businesses needing rapid integration.

- **Pros:** Zero configuration & maintenance; immediate access via API-Key.
- **Price:** Starting from **50€ /month** (based on volume and feature scope).
- **Included:** Fixed Positive Tags, Fixed Compliance Rules, opt. Custom Features

Feature Add-Ons (On-Premise & Managed)

Fine grained customization is the very foundation of our service. The following features can be added modularly to each instance.

Feature	Description	Monthly Cost / Instance
Base Setup Compliance	Up to 3 custom compliance rules	(First Instance) 200€
Base Setup Tagging	Includes up to 25 custom tags	(First Instance) 250€
On-Premise Fee	Overhead fee for on-premise instances	+20€
Compliance Instance	Each additional compliance instance	+100€
Tagging Instance	Each additional tagging instance	+150€
Additional Tag	Per custom tag beyond base 25	+15€
Additional Rule	Per custom rule beyond base 3	+15€
Video Analysis	In-depth video structural information	Included
OCR	OCR text extraction	+30€
Age Estimation	Age estimation	+30€
Creator Matching	Verified creator whitelisting	+90€
Preview Gen	Automatic highlight selection	+30€
Image Extraction	Extract high-quality image collections	+20€
Hardware Power Factor	Based on NVIDIA RTX 3090	—
Fingerprinting	Resilient content identification	On Request

Configuration Customization

Each instance within the processing chain is uniquely configured and can maintain its own feature set and operational constraints. During onboarding, we leverage our advanced configuration system to determine the optimal hardware setup and feature distribution, tailored to each customer's specific requirements and service-level agreements (SLAs). Our reference performance are based on a NVIDIA RTX 3090 consumer GPU, advanced GPUs add a respective factor to the instance price.

Professional Services

Our technical experts are available to support your team with API ingestion and the build and deployment of **custom applications on top** like dashboards, CMS plug-ins, automation processes and more. These professional services are offered on a time-and-materials basis, billed at standard engineering rates, and can be tailored to your project scope and delivery timeline.

Pilot Phase (1 - 3 months)

Customize and Evaluate: Our limited pilot phase enables customers to thoroughly evaluate our features and configure an integration pipeline before committing to the full setup, ensuring the solution aligns with their requirements.

- **Pricing:** 180€ one-time fee (refundable upon rollout) + 250€/month
- **Includes:** Comprehensive Customer Needs Analysis, Pipeline Customization, and Setup and Integration Guidance

Scaling & Performance Analysis

Instance-Based Scaling: Our pricing is aligned with capacity. The number of instances required depends on your desired processing speed and workload volume.

- **Tagging** is lightning-fast and highly efficient.
- **Compliance** and advanced features (Fingerprinting, Creator Matching) consume more compute time.

Next Steps: Contact our technical team to analyze your specific use-cases. We will provide a detailed use case optimized compute analysis to determine the exact number of instances required for your SLA goals.

Contact & Company Information

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Appendix - Example Provider Profiles

Customer Profile A — Streaming Service

Streaming service provider with a workload of peak 100 parallel streams a day.

Features & Requirements

- Custom Tags: 30
- Max Latency: 3s
- Compliance Rules: 3
- Product: Managed Private Cloud
- Sample Rates (fps): Tagging = 0.2, Compliance = 0.017

Hardware Requirements

- Total GPU instances: 3
- Pool One: 2× NVIDIA GeForce RTX 4090
- Pool Two: 1× NVIDIA GeForce RTX 3090

Pricing (excluding hardware)

Line Item	Qty	Unit (EUR)	Line Total (EUR)
Tag Instance	1	200	200
Compliance Instance	2	100	200
Additional Tag	5	15	75
Creator Matching	1	90	90
Services Total			565
Hardware Power Factor (Compliance Instances)	2	× 1.3	60
Total			625

Customer Profile B — Media Provider

Media platform provider with a workload of 200 short videos and 2.500 images a day.

Features & Requirements

- Custom Tags: 40
- Max Latency: 3s
- Compliance Rules: 3
- Product: Managed Private Cloud
- Sample Rates (fps): Tagging = 0.2, Compliance = 0.2

Hardware Requirements

- Total GPU instances: 1
- Pool Two: 1× NVIDIA GeForce RTX 3090

Pricing (excluding hardware)

Line Item	Qty	Unit (EUR)	Line Total (EUR)
Tag Instance	1	200	200
Compliance Feature	1	100	100
Additional Tag	15	15	225
Creator Matching	1	90	90
Preview Generation	1	30	30
Age Estimation	1	30	30
OCR Text Extraction	1	30	30
Services Total			705
Hardware Power Factor (Compliance Instances)	1	× 1.0	0
Total			705